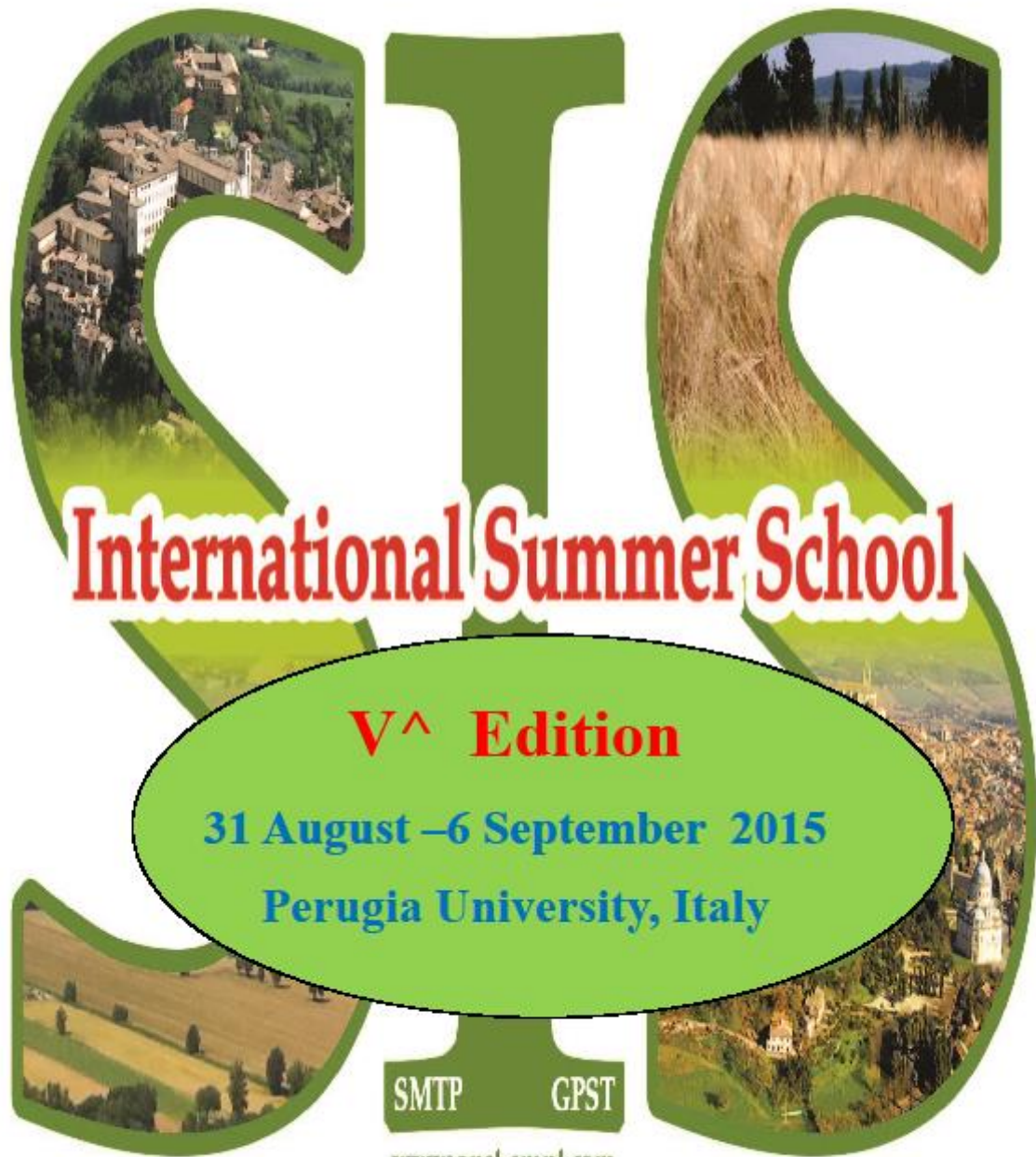


SUSTAINABLE MANAGEMENT AND PROMOTION OF TERRITORY



International Summer School

V[^] Edition

31 August –6 September 2015

Perugia University, Italy

SMTP

GPST

www.gpst-smpt.com

GESTIONE E PROMOZIONE SOSTENIBILE DEL TERRITORIO
INFORMATIONS



INTERNATIONAL SUMMER SCHOOL

**GESTIONE E PROMOZIONE SOSTENIBILE DEL TERRITORIO-GPST
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Monumental Center of the S. Peter Abbay where

INFORMATIONS

1-THE TARGETS OF THE SUMMER SCHOOL

The situation in the world and specifically in many countries, shows a trend of continuous degradation of land and its use for other purposes than agriculture. This results both from the inability of local and national governments to cope with the hydrogeological instability, which occurs more and more frequently even in view of the looming effects of a global change in the climate. According to estimates, the global damage, calculated in 2011, amounted to over 311 billion dollars. For this reason it's time to change definitely the way to govern the issue. From an "emergency management" to "innovative and preventive management" with a "bottom up" proactive participation of those who operate on the territory.

The territory is a physical substrate (soil, arable land, water, forest, biodiversity, renewable energy, non-renewable resources, landscape, buildings and infrastructures, etc.), where economic, social, historical and cultural aspects are stratified.

But we can also intend the territory as an open book written in sympathetic ink that we cannot normally read. But it is our duty to make it readable to everyone with an innovative, smart and skilled approach. This because the territory has different roles and functions, as in the following open list:

- showing and representing;*
- *telling stories;*
- *speaking;*
- *singing;*
- *smelling;*
- *tasting;*
- *stimulating feelings;*
- *catalysing creativity;*
- *stimulating inventiveness;*
- *attracting;*
- inspiring;*
- intriguing.*

The territory in its widest and most holistic form, together with man with his capacity to analyse, choose and operate together with other people, should be brought back to the centre of strategies used by any development model. This is necessary in order to create the basic conditions for an indefeasible "new renaissance". The actions of territorial programming and planning, being innovative activities, must be carried out and strongly supported by an appropriate and widespread use of advanced instrumentation of Information and Communication Technology. The GIS, GPS, DSS and broadband Internet should be the key elements of a "user-friendly" archive of knowledge in a modern management of the process of sustainable development strategy. Taking the territory into consideration is an indispensable way to guarantee the sustainable future of any activity in rural areas.

The Summer School aims to improve a management method able to safeguard – by means of the constant monitoring – the development, the good quality of life and the protection of environmental resources, especially landscape and biodiversity.

This is the direction of the processes of growth and innovation, aimed at safeguarding an internal sustainable development which is repeatable and transferable. In this sense, science must facilitate the removal of barriers, which often imprisoned and overshadowed the ancestral values of the ancient societies, *not to be approached as if they belonged to a museum, rather with the revival and rediscovery spirit: a kind of science that awards property but also humanity*. The growth of university research centers will characterize them, *even more, as a window of consciousness together with their spirit of analysis, and the skills brought by all the autonomous self-decision-making people of the world society*.

The keyword of the SIS- SMPT is “**TRADI-OVATION**” (for short) the acronym of “**Territory, Rural Areas, through Development, Innovation, Organization, Valorization, friendly user, Technology, ICT sharing, Online Networking**”. During the **first Edition in 2011** the Charter of TODI was edited. The Charter invites everyone to take into account that the town’s initials **T.O.D.I.**, are emblematic and of great significance to capture attention, according to the logic shown by a *word intriguing quadrangle* as follow.

Territory	hOlistic	Dematerialization	Invent
Tradition	Observation	Digitalization	Innovation
Training	Orientation	Demonstration	ICT
Tutoring	Organization	Development	Internationalization

Our vision would like to achieve the result to stimulate the creation of *new human capital* that with the approach of “*think globally, act locally*”, have also the *distinctly modernized know-how* and the “*ability to act*” that match up to the ongoing revolution, known as the *third industrial revolution, characterized by the ICT large spread and access, green economy and bio-based economy and the Era of Sustainable Development*.

The last World Summit in Sustainable Development in 2012 in Rio de Janeiro (Rio+20) give us a final document “The Future We Want” that would like to stress the relevance of a direct participation at the Implementation Actions of all people around the world. It’s not a case that the approach at the future of the Sustainable Development Strategy is changed from the analysis and duty for the States stated in the document “Our Common Future” of October 1987 (WCED-Bruntland Commission Report) to “The Future We Want” that give at each people the opportunity to determine its own future.

It’s not for case that the 2015 we can define a Pillar Year for the current and future generations.

This year it’s:

- The Year of Milan EXPO 2015 with the logo “*Feed the Planet, Energy for Life*”;
- The *International Year of the Soil* decided by the United Nations General Assembly the October 2013;
- The *International Year of Light* promoted by UNESCO;
- The Year of the approval of the *Sustainable Developments Goals 2015-2030* by the 70th United Nations Generale Assembly from 25-to 27 September. This will be a very “big pillar event” for the future of the world in which the Science will be call to make the contribution for a future of world society to be prosperous, happy, peaceful, egalitarian and proactive.
- The Year where in NEXT December will be in Paris the 21th *COP-Conference of Parts* inside at the UNCCCF (United Nations Convention on Climate Change) that will be decisive to *avoid the irreversible global warming*.

The participation at the SIS-SMPT for that we are convinces that gives the opportunity for everyone from all the world to learn and touch directly the high level of theory and practice of the Strategy of

Sustainable Development jointly to a positive atmosphere, history and culture of an area may inspire positive hope for the future of each area of the world.

2-WHO CAN PARTICIPATE?

The participants could be all world citizens, generally not older than 45, from all countries of the World that have the following requirements:

a-study certificate

- PhD Graduates
- PhD Students
- Master Degree
- Degree of 5 year or 3+2/4+1 following the Bologna Chart
- Students attending the last year of a 5-year university course
- Degree of 3 years or enrolled on the Professional Register
- Students of the I[^] Level Degree ;
- High School Diploma or enrolled on the Professional Register
- Professionals with experience, for more than one year, at the National or Local Government involved in the field of Sustainable Management and Promotion of Territory

b-languages

the SIS-SMPT will be arranged in English Language (with the Italian entry-output translation); the favourite candidates must be English Speakers.

c-fields of study certificate

The preferable fields but not limit to select of the study certificate or course of study of the candidates are the following:

- Agriculture(all fields and sectors);
- Territory and Land Management(all fields and sectors);
- Applied Economics (Management, Planning, Monitoring, Policy Choices ,Policy Making, - Marketing , Territorial Marketing, Tourism Economics);
- ICT, Computer Science , Software Engineering, Web Design, etc. (GIS, DSS, CAD, etc .)
- Environmental Economics and Environmental Management;
- Architecture and Engineering
- Sociology and Rural Sociology
- Science of Communication

3-FINAL REGISTRATION

- **In annexed the organization send you the Form for the FINAL REGISTRATION FORM**
- **Who confirm the Final Registration** must send the filled Form with computer to the **Contacts person** at the email: **adriano.ciani@unipg.it** **not later than 15th August 2015-**
- **Who confirm the Final Registration** must send at the Contact person **as soon as possible** and not later than 15th August a **picture following the format** in attach and a copy of identity document in rule and valid.
- **The Organization can accept in relation at the total number that gradually it achieve also the people that don't have previous send the PRE-Registration**

4-CONTACTS

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Tel:+39-075-5857141

5-MAPS AND SOME IMAGES PERUGIA AND UMBRIA REGION

5.1-Maps





*Perugia: meeting point of the roads
in the heart of Umbria*

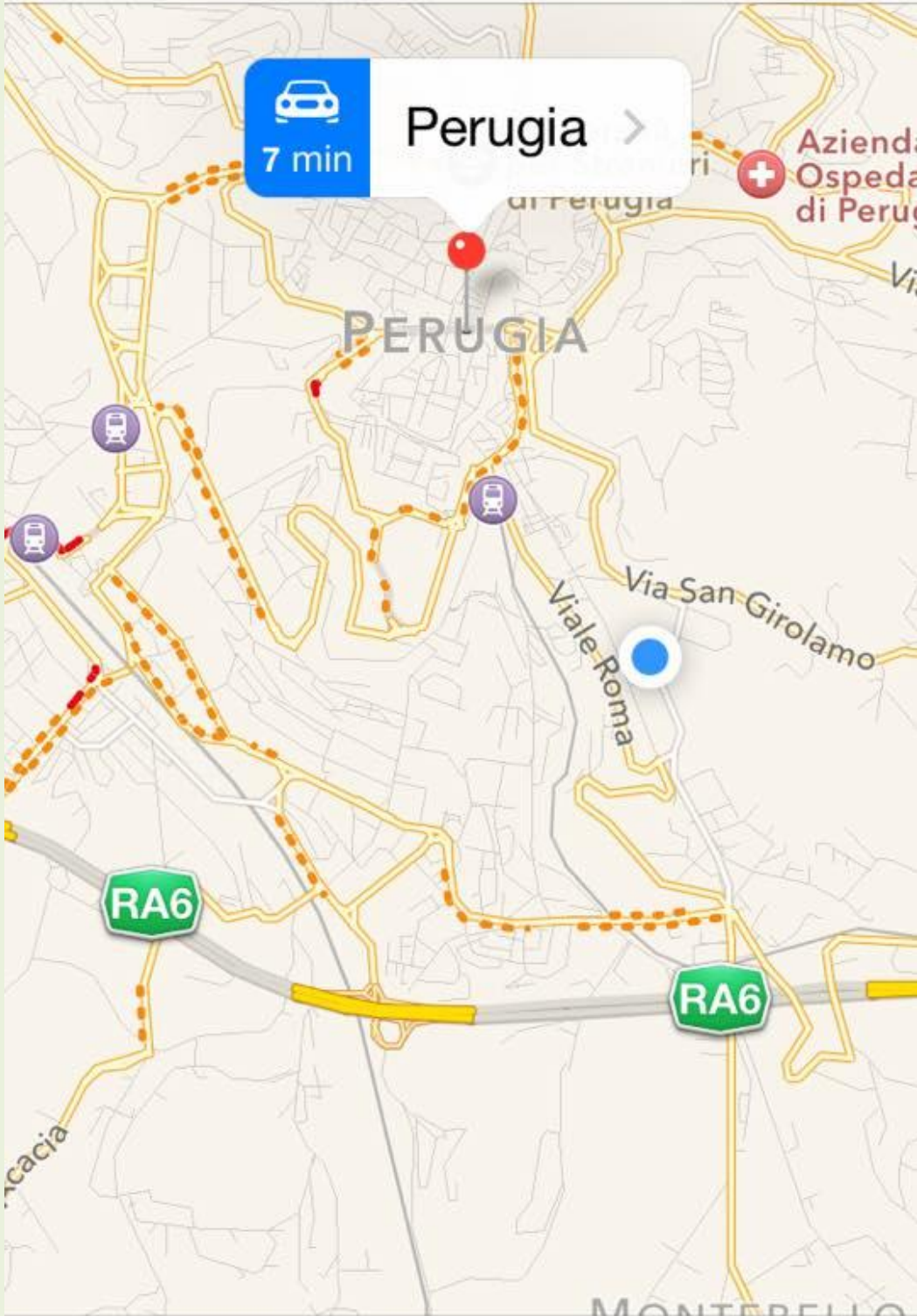
*Perugia: incontro di strade
nel Cuore dell'Umbria*







Perugia



5.2- Perugia, University and Department of Agricultural, Foods and Environmental Sciences .







5.3-Umbria Regions



