

SUMMARY

05 JULY

06 JULY

Day	Time	Activities	Location
Monday 04 July	16:00 - 18:00	Pre-Conference Meeting of CEEP Coordination Committee	Palazzo Moroni Paladin Room
Tuesday 05 July	08:00 - 09:30	Registration	Palazzo del Bo Ippolito Nievo Room
	09:30 - 10:00	Welcome addresses by the authorities. Introduction	Ippolito Nievo Room
	10:00 - 11:00	Keynote presentation 1: “The restorative effects of natural landscape” Dr. Henk Staats (Leiden University)	Palazzo del Bo Ippolito Nievo Room
	11:00 - 11:30	Coffee break	Palazzo Moroni Cortile pensile
	11:30 - 13:00	Parallel session S1 - S2	S1: Ippolito Nievo Room S2: Paladin Room
	13:00 - 15:00	Lunch break	Palazzo Moroni Cortile pensile
	15:00 - 16:00	Keynote presentation 2: “Toward the Preservation of Landscape and Cultural Heritage in Italy” Prof. Salvatore Settis (Scuola Normale Superiore - Pisa)	Palazzo del Bo Ippolito Nievo Room
	16:00 - 16:30	Coffee break	Palazzo Moroni Cortile pensile
	16:30 - 18:30	Parallel session S3 - S4	S3: Ippolito Nievo Room S4: Paladin Room
	20:30	Conference Dinner	Padova
Wednesday 06 July	09:30 - 10:30	Keynote presentation 3: “Landscape and Agricultural Policy” Prof. Mauro Agnoletti (University of Florence)	Palazzo del Bo Ippolito Nievo Room
	10:30 - 11:00	Coffee break	Palazzo Moroni Cortile pensile
	11:00 - 12:30	Parallel session S5 - S6	S5: Ippolito Nievo Room S6: Paladin Room
	12:30 - 14:00	Lunch break	Palazzo Moroni Cortile pensile
	14:00 - 15:30	Parallel session S7 - S8	S7: Archivio Antico Room S8: Paladin Room
	15:30 - 16:00	Coffee break	Palazzo Moroni Cortile pensile
	16:00 - 18:00	Parallel session S9 - S10	S9: Archivio Antico Room S10: Paladin Room
	18:00 - 19:00	Closing Address	Palazzo del Bo Archivio Antico Room

SESSION 1: 11.20 - 12.40 - TOURISM AND LANDSCAPE
WHEN ARE FOREST VISITS VALUED THE MOST? AN ANALYSIS OF THE SEASONAL DEMAND FOR FOREST RECREATION IN POLAND
A. Bartczak, J. Englin, A. Pang

VISITORS' EVALUATION OF AREA DENSITY: MEASURING CROWDING NORMS IN WADDEN SEA NATIONAL PARK, GERMANY
D. Kalisch

OFFSHORE WIND FARMS IN THE MEDITERRANEAN SEASCAPE - A TOURIST APPEAL OR A TOURIST REPELLENT?
V. Holmquist Westerberg, J. Bredahl Jacobsen, R. Lifran

SESSION 2: 11.20 - 12.40 - LANDSCAPE EVALUATION
ESTIMATING THE EXTERNAL BENEFIT ON LANDSCAPE OF THE RELEASE OF RESERVED FLOW FROM HYDROELECTRIC DIVERSIONS
P. Girardi

ANALYSIS CONCERNING PERSON'S EVALUATION OF THE FARM VILLAGE LANDSCAPE. A CASE STUDY OF TWO FARM VILLAGES IN HOKKAIDO
T. Tomochika

THE VALUE OF URBAN GREEN SPACES: A META-ANALYSIS OF HEDONIC STUDIES
J. Salanié, W. Oueslati, D. Montanari

SESSION 3: 16.30-18.00 - LANDSCAPE MONETARY EVALUATION
MONETARY VALUATION OF THE RURAL LANDSCAPE OF GALLURA (ITALY) USING A CHOICE EXPERIMENT APPROACH
F. Madau, P. Pulina

HETEROGENEOUS PREFERENCES FOR AGRICULTURAL LANDSCAPE IMPROVEMENTS IN SOUTHERN FINLAND
I. Grammatikopoulou, E. Pouta, M. Salmiovirta, K. Soini

THE VALUE OF THE RIVERSCAPE PRESERVATION: A CHOICE EXPERIMENT
D. Vecchiato, T. Tempesta

SESSION 4: 16.30-18.00 - LANDSCAPE, POLICY AND DEVELOPMENT
DO LANDSCAPE AMENITIES AFFECT LOCAL DEVELOPMENT? A REVIEW OF EMPIRICAL EVIDENCE
F. Waltert, F. Schläpfer

FOR AN ECONOMIC APPROACH TO LANDSCAPE AS COMMON HERITAGE
M. Distaso, A. Distaso

LANDSCAPE PREFERENCES AND KNOWLEDGE BUILDING: ISSUE ON LANGUAGES AND METHODS IN LANDSCAPE POLICY MAKING.
E. Gissi, M. Reho

TOWARDS GMO-FREE LANDSCAPES? IDENTIFYING DRIVING FACTORS FOR THE ESTABLISHMENT OF COOPERATIVE GMO-FREE ZONES IN GERMANY
N. Consmüller, V. Beckmann, M. Petrick

SESSION 5: 10.45 - 12.00 - LANDSCAPE PREFERENCES

PUBLIC PREFERENCES FOR LANDSCAPES: THE IMPLICATIONS FOR VALUATION
D. Burgess, M. Patton, D. Mattheus, S. Georgiou

SUBJECTIVITY AND OBJECTIVITY IN LANDSCAPE EVALUATION: AN OLD TOPIC REVISITED
C. Price

ASSESSING AESTHETIC LANDSCAPE VALUES IN LAND USE MODELS USING GIS-BASED ANALYSIS AND LANDSCAPE METRICS APPROACH
T. Schappelerlehner, M. Schönhart, E. Schmid, A. Muhar

SESSION 6: 10.45 - 12.00 LANDSCAPE AND AGRICULTURAL POLICY
EUROPEAN UNION AGRO-ENVIRONMENTAL POLICY IMPACT FOR AGRICULTURAL LANDSCAPE CONSERVATION: THE CASE OF THE LEMON IN NORTH-EASTERN SICILY
M. D'Amico, G. La Via, G. Pappalardo, A. Pulvirenti

A DECISION SUPPORT SYSTEM FOR THE GOVERNANCE OF SUSTAINABLE RURAL LANDSCAPE
S. Gorelli, M. Rovai, A. Santucci, A. Lapucci

POLICY MEASURES FOR RURAL LANDSCAPE: MANDATORY VERSUS FLOOR-AND-TRADE MECHANISMS
D. Longhitano and A. Povellato

SESSION 7: 15.00-16.15 - LANDSCAPE EVALUATION

WIND POWER - SUBSIDIZED LANDSCAPE DESTRUCTION?
S. Navrud

THE ECONOMICS OF LANDSCAPES BY MEASURING LANDSCAPE PREFERENCES
W. Heijmana, M. Goossen, M. van der Heide

THE AESTHETIC COST OF TREE DISEASES: A REVIEW
C. Price

SESSION 8: 15.00-16.15 - AGRICULTURE AND LANDSCAPE
VALORISATION OF AGRICULTURAL LANDSCAPE FUNCTIONS: AN ANALYSIS OF THE RELATIONSHIPS AMONG SOCIETY, AGRICULTURE AND TERRITORY
L. Casini, C. Contini, C. Romano

UNDERSTANDING CHANGING LANDSCAPES. A CONTRIBUTION TO THE ANALYSIS OF AGRICULTURAL LANDSCAPES BASED ON DYNAMIC OBSERVATION OF LANDSCAPE MOSAIC
A. Cavallo, D. Marino

THE RESTORATION AND DEVELOPMENT OF THE HISTORICAL ITALIAN WINE-GROWING LANDSCAPES: COMPARING THE THREE CASE STUDIES
B. Torquati, G. Giacchè, S. Venanzi

SESSION 9: 16.45-18.15 - LANDSCAPE AND MARKETING

THE UTILIZATION AND MANAGEMENT OF LANDSCAPE IMAGES IN PLACE BRANDING
M. Komulainen, M. Vuorinen

WOULD IT BE POSSIBLE TO TRADE LANDSCAPE VALUES? AN APPLICATION OF AGRICULTURAL LANDSCAPE VALUES
I. Grammatikopoulou, E. Pouta, S. Maija

FARMERS' ROLE IN LANDSCAPE MANAGEMENT FOR REGIONAL BRANDING
V. Vandermeulen, E. Mettepenningen, G. Van Huylenbroeck

FOOD QUALITY PERCEPTION: DOES LANDSCAPE MATTER? AN INVESTIGATION WITH CHOICE EXPERIMENTS
D. Vecchiato, T. Tempesta, D.A. Djumboung, R. Arboretti, L. Corain, L. Salmaso, D. Tomasi, V. Boatto

SESSION 10: 16.45-18.15 LANDSCAPE AND SOCIETY
HOW TO VALUE PROTECTION SERVICES OF FORESTS IN MOUNTAINOUS LANDSCAPES?
R. Olschewski, P. Bebi, M. Teich, U. Wissen Hayek, A. Grêt-Regamey

FROM SPONSOR TO PARTNER: NGO - BUSINESS ALLIANCES THAT SUPPORT NATURE CONSERVATION IN THE NETHERLANDS
G. Overbeek, B. Harms

ADAPTING TO CLIMATE AND SOCIO-ECONOMIC LAND-USE CHANGES - THE INTER- AND TRANSDISCIPLINARY RESEARCH PROJECT MOUNTLAND
R. Huber, A. Rigling, S. Briner, B. Lehmann, A. Grêt-Regamey

VOLUNTEERING FOR LANDSCAPE CARE - A TYPOLOGY OF DIFFERENT CIVIL-SOCIETY ORGANISATIONS IN AUSTRIA, GERMANY AND SWITZERLAND
M. Penker, P. Mühlmann, A. Muhar

UNDER THE PATRONAGE OF:



